

# ADVERTISING



## “PSRA Yearbook” + “SquashSmarts”

The Philadelphia Squash Racquets Association (PSRA) invites you to advertise in the 2005-2006 PSRA Yearbook. Ads are affordably priced, easy to submit, and reach a **circulation of more than 1,500 active, dedicated squash players** including: adults, juniors, coaches, tournament directors and families throughout Philadelphia, Southern New Jersey and the Delaware Valley. The PSRA Yearbook is **referenced throughout the Year** by PSRA members regarding events, rankings, refereeing, coaching, high schools, colleges, clubs and more! Your company, business, product or service can't afford NOT to get this kind of great exposure. What's more, a portion of all PSRA Advertising **proceeds benefit SquashSmarts**, Philadelphia's only Urban Youth Squash Enrichment Program. *Don't miss this chance to be seen... and to support a great cause!*

### ADVERTISING INFORMATION

			<i>Check One</i>
Full Page	\$200	(5½" x 8½")	_____
Half Page	\$125	(5½" x 4¼")	_____
Half Page PSRA Member Club Ad	\$100	(5½" x 4¼")	_____
<b><u>Prime Locations *</u></b>			
Centerfold (1 page)	\$300	(5½" x 8½")	_____
Centerfold (1 page)	\$300	(5½" x 8½")	_____
Back Cover	\$300	(5½" x 8½")	_____
Inside Front Page 1	\$275	(5½" x 8½")	_____
Inside Front Page 2	\$275	(5½" x 8½")	_____
Inside Back Cover	\$275	(5½" x 8½")	_____
Table of Contents	\$250	(5½" x 8½")	_____

*\*Prime locations are first-come-first serve  
Call 215-895-4963 for availability!*

### **DEADLINE**

**Submit Payment with B&W hardcopy or digital Artwork by 09-09-2005**

#### **MAKE CHECKS PAYABLE TO: “PSRA”**

General Questions: Stephen Gregg 215-895-4963 / info@squashsmarts.org  
Artwork Questions: Fred Clement 610-527-4700 / fclement@clempub.com or

Business Entity: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Total Amount Enclosed \$** \_\_\_\_\_ **.00** Please make check payable to “PSRA”.

**SEND FORM & PAYMENT BY 9/9 TO:**

WILLIAM STRONG  
C/O PSRA  
300 KERRWOOD DRIVE  
WAYNE, PA 19087

**SUBMIT ARTWORK BY 9/9 TO:**

fclement@clempub.com or  
CLEMENT PUBLISHING, INC.  
112 BROWNING LANE,  
ROSEMONT, PA 19010

